

**STRATEGIC PLANNING AND BUDGET STUDY COMMITTEE**

Minutes of the Meeting of May 6, 2015

Bibb Graves Board Room

The Strategic Planning and Budget Study Committee (SPBS) met on May 6, in the Bibb Graves Board Room. The following members were present: Dr. Molly Vaughn, Dr. Birdie Bailey, Mr. Ben Baker, Dr. Miranda Bowie, Dr. David Brommer, Dr. Thomas Calhoun, Dr. Bill Huddleston, Mr. Mark Linder, Dr. Chris Maynard, Dr. Brian Thompson, Mr. Daniel Thompson, and Mr. Clinton Carter. Dr. Chris Maynard, committee chair, presided over the quorum. Ms. Salena Denton recorded the minutes.

**CALL TO ORDER**

Dr. Maynard called the meeting to order at approximately 3:30 p.m.

**APPROVAL OF AGENDA AND MINUTES**

Both the agenda for the meeting and the minutes from April 8, 2015 were approved by consensus.

**OLD BUSINESS**

Dr. Maynard noted that there were several budget proposals submitted past the designated deadline and called for a vote regarding their discussion and approval to move forward in the prioritization process. After discussion concerning the bylaws as well as the relation of the proposals to the University Annual Goals, the following motion was made:

*Motion that the SPBS Committee consider all budget requests received to date without regard to the deadline for submitting the request, without regard to the form on which the request was submitted, and without regard to the linkage between the funding proposals and the relevant annual goals: **Mr. Ben Baker***

*Motion 2<sup>nd</sup>: **Dr. Bill Huddleston***

***Motion Carried, Budget proposals submitted past the deadline would be considered.***

A new, revised agenda was then submitted by Dr. Maynard which allowed for discussion of aforementioned proposals.

**Prioritization of the list of Funding Proposals:**

After discussion, it was determined that the list of funding proposals would be ranked as Highest Priority (Green), High Priority (Yellow), and Priority (Red).

Dr. Maynard provided the committee with a list of the fifteen proposals submitted by the College of Arts and Sciences which had been prioritized by Dr. Burkhalter. It was decided that the committee would review and rank this list first, followed by those proposals which had been submitted by other departments on campus.

After discussion, concerning each of the first six items on the College of Arts and Sciences' prioritized list, the following motion was made:

*Motion to accept the first six items as highest priority from the College of Arts and Sciences: **Mr. Ben Baker***

*Motion 2<sup>nd</sup>: **Mr. Mark Linder***

*Approved*

The remaining items on the COAS Priorities List, (Items 7-15) were discussed, followed by a vote which resulted

in the following prioritization:

- Item #7: Department of English- \$155,429.28 (Priority—Red)
- Items #8-#9: Department of History and Political Science- \$77,729.64 (Priority—Red)  
Department of Social Work- \$77,729.64 (Priority—Red)  
\*\* Both items were reviewed in summation.
- Item #10: COAS, Dean's Office- \$70,000 (High Priority—Yellow)
- Item #11: Department of Communications- \$18,096 (High Priority—Yellow)
- Items #12-#15: University Bands- \$48,000 (Priority—Red)  
Shoals Symphony at UNA- \$12,000 (Priority—Red)  
Plays and Performances- \$10,000 (Priority—Red)  
Department of Music and Theatre- \$90,000 (Priority—Red)  
\*\*All four items were reviewed in summation.

The remaining items which were approved for prioritization were then discussed and after a vote, prioritized as follows:

- Center for Women's Studies- \$7,000 (Highest Priority—Green)
- Office of Sponsored Programs- \$50,000 (Highest Priority—Green)
- Department of Athletics- Approximately \$87,000 (Highest Priority- Green)
- Career Planning and Development- \$86,840 (High Priority—Yellow)
- University Police- \$73,728.39 (Highest Priority—Green)

## **NEW BUSINESS**

### **Fee Structure Work Group:**

Mr. Carter offered discussion concerning course fees. Several fees are being reviewed closely by the work group including parking fees for handicap parking violations. Expanding the athletic fee to online students, combining the distance learning fee with the technology fee, and alleviating the student activity fee over the summer were several topics discussed. Over the next month, a strategy will be decided concerning the best way to move forward with fee assessment.

### **Fixed Cost Increase:**

Mr. Carter provided a spreadsheet with details concerning fixed costs for the university. The first section of the spreadsheet highlighted mandatory fixed costs. There are several that the university does not have a choice on including Blue Cross and Blue Shield increases, PEEHIP, TRS matching, additional utilities related to the new science building, library subscriptions, and scholarships. Mr. Carter stated that these costs total \$2.5 million. The other two sections of the spreadsheet detailed other fixed costs that may have variances including a tuition increase, SVRI savings, and out of state tuition.

### **Scholarship Committee:**

Dr. Calhoun stated that there would be a \$1.5 million dollar increase in scholarships. There was discussion concerning how and when the university should publicize awards. The possibility is that they will be published with the caveat, "Subject to availability of funds". A closer look concerning what is being promised to the students is forthcoming. Mr. Linder suggested that a tighter deadline to submit housing applications might help with planning.

### **New Proposals:**

The following proposals were submitted past the SPBS deadline. Each proposal was discussed, followed by a vote on whether or not to submit it for prioritization. The proposals which were approved were then prioritized by a vote.

- Department of Art- \$2,500 (Approved) (Priority—Red)
- Student Media- \$3,576.60 (Approved) (Highest Priority—Green)
- University Success Center- \$78,177
  - Voted to view each item in the proposal separately
  - \$22,870—Tutorial support (Approved) (Highest Priority—Green)
  - \$55,307—FYE Funding (Approved) (Highest Priority—Green)
  - \$468,150—Centralized Advising Funding (Denied)
- Vice President for Enrollment Management- \$124,000 (Approved) (Highest Priority--Green)
- Enrollment Management- \$56,500 (Approved) (Highest Priority—Green)
- Registrar- \$46,613.44 (Approved) (Highest Priority—Green)
- Graduate Admissions- \$5,825 (Approved) (Priority—Red)
- Undergraduate Admissions- \$254,500 (Approved) (Highest Priority—Green)
- Enrollment Marketing- \$112,844 (Approved, 1 Opposed) (Highest Priority—Green)
- Enrollment Marketing- \$58,047 (Denied)
- Honors Program- \$50,000 (Approved) (Priority- Red)
- Student Financial Services- \$49,500 (Approved) (Highest Priority—Green)

## **RECAPITULATION**

### **Highest Priority**

- COAS, Dean's Office- \$44,639.40
- University Bands- \$12,000
- Department of Music and Theatre- \$13,280.00
- Department of Entertainment Industry- \$36,000
- Department of Entertainment Industry- \$9,623
- COAS, Dean's Office- \$113,328
- Center for Women's Studies-- \$7,000
- Office of Sponsored Programs-- \$50,000
- Department of Athletics—Approximately \$87,000
- University Police- \$73,728.39
- Student Media- \$3,576.60
- University Success Center (Tutorial Support)- \$22,870
- University Success Center (FYE Funding)- \$55,307
- Vice President for Enrollment Management- \$124,800
- Enrollment Management- \$56,500
- Registrar- \$46,613.44
- Undergraduate Admissions- \$254,500
- Enrollment Marketing- \$112,844
- Student Financial Services- \$49,500

### **High Priority**

- COAS, Dean's Office- \$70,000
- Department of Communications- \$18,096
- Career Planning and Development- \$86,840

### **Priority**

- Department of English- \$155,429.28
- Department of History and Political Science- \$77,729.64
- Department of Social Work- \$77,729.64
- University Bands- \$48,000
- Shoals Symphony at UNA- \$12,000
- Plays and Performances- \$10,000
- Department of Music and Theatre- \$90,000
- Department of Art- \$2,500
- Graduate Admissions- \$5,825
- Honors Program- \$50,000

### **Adjourn**

The meeting adjourned at approximately 6:35 PM